



VOX 
SOCIAL
RAISE YOUR VOICE

SOCIAL MEDIA GROWTH 2016

GROWTH PACKAGES

Vox Social “Growth” packages include all services listed within “Starter” plans, but add expansive tool set, strategy, and reporting components necessary to helping your business meet its growth objectives.



CONTENT STRATEGY

Better understand the kind of content your customers are looking for and build a comprehensive metric based strategy around it.



SOCIAL OPTIMIZATION

Optimized social properties involve more than just posting. Building your accounts to that they can be found and “away messaging”



DIGITAL FOLLOW ALONGS

Follow up offline campaigns and initiatives with digital follow alongs. that support your objectives.



REPUTATION MONITORING

Your digital reputation is vital to customers discovering your business through social. Our team can monitor across the web, including Yelp, Trip Advisor, Google Reviews, Facebook reviews, and more. We'll respond quickly where feedback is required and alert you to



INBOUND DEVELOPMENT

Use content to build inbound marketing strategies that lead customers down the digital funnel back to your point of sale.



ENHANCED ADVERTISING

Advertise in more ways and over more networks than ever before. Access to pro level tools and the ability to build more complex, conversion driven advertising.



MULTI-MEDIA

Take the next step in your content marketing by working with third-party providers to build comprehensive content around the web.



ENHANCED ANALYTICS

Take the next step into pro-level analytics for your social media and inbound marketing campaigns. Understand who your customer's are and how they're finding you.

*Does not include ad content of spend



250 Likes

355 Likes

753 Likes

