

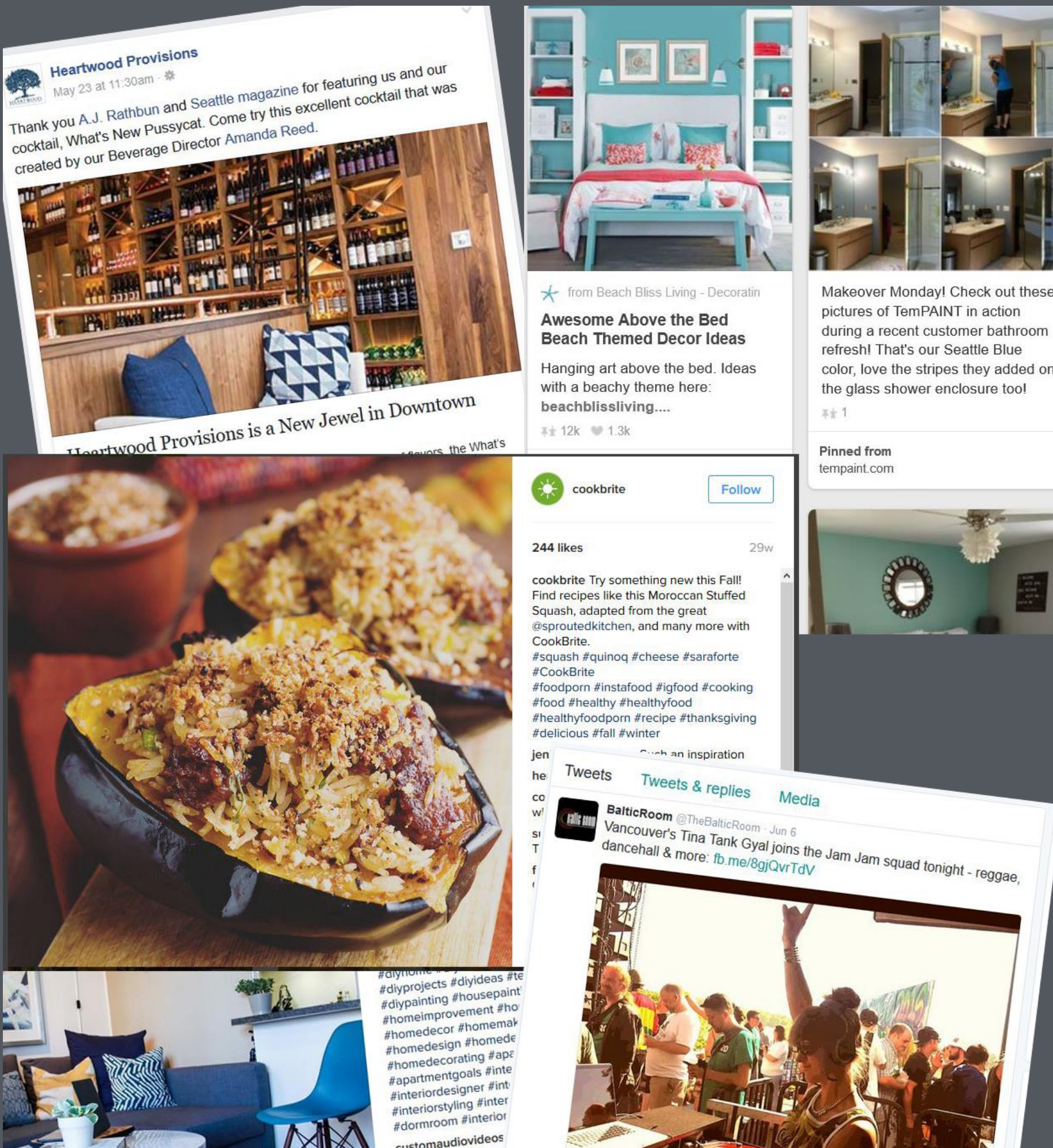
VOX
SOCIAL
RAISE YOUR VOICE

SOCIAL MEDIA STARTER 2016



STARTER PACKAGES

Vox' starter packages were built to help your organization begin using social media like the pros. You will have an assigned Vox expert who can help you build your audience and answer daily questions.



EDITORIAL PLANNING

Start building editorial calendars for your business that include planning for special holidays, sales, events, and campaigns.



REGULAR POSTING

Posting content regularly is important to building a strong audience. Our team works within social media everyday and knows best practices around writing great content, linking strategies, getting found with hashtags, and much more.



ENGAGEMENT

Activate your social media channels by providing timely responses and letting customers engagement. Vox can deal with common questions and alert you when more intensive answers are required..



AUDIENCE DEVELOPMENT

One of the most important aspects of social media is interacting with other people and brands by taking an interest in what they have to say. Vox finds the people and partners posting about the subjects you care about and goes to work using their audience to build yours.



SOCIAL LISTENING

You can't be everywhere at once. We can. Understand how and where your brand or subject matter is being talked about across the web an other social channels with social listening.



ANALYTICS

Basic analytics comes standard with Vox services. We'll help you determine which channels are performing the best for your brand and provide monthly reports as your social media program is progressing.

